

From: [Small Business Administration](#)
To: [Brian Raymond](#)
Subject: April Utah District Office Newsletter
Date: Friday, April 19, 2013 10:52:04 AM

Having trouble viewing this email? [View it as a Web page.](#)

April 19, 2013

Utah District Office April 2013 Newsletter

U.S. Small Business Administration

SBA and AARP Participate in Mentor Day in Conjunction with the Monthly SCORE Workshop 2013 Mentor Day



Alan Ormsby, State Director of AARP

On Wednesday, April 17, 2013, SBA, AARP and SCORE participated in the monthly SCORE workshop to help 50+ entrepreneurs start and run a small business. Participants in the workshop learned about The Business Plan, Choosing the Best Legal Organization for your Business, Financing your Business, Recordkeeping and Taxes, Insurance, and Marketing and Advertising. SCORE provides this monthly workshop for free. If you are interested in attending the SCORE workshop, please call 801-746-2269. .

Connect with us for
news and
resources



UPCOMING EVENTS

SCORE workshop
Wed, May 15
8:30 am - 4:30 pm
801-746-2269

8(a) Workshop
Tues, April 29
Tues, May 28
10:00 am - 12:00 n
801-524-3209

**Recent SBA
Lending Activity**

SBA Launches Social Media Webinar Series for Small Business

The U.S. Small Business Administration and the W20 Group, an

entrepreneurial ecosystem of digital communications companies, is launching a five-topic social media webinar series to help small businesses leverage and grow their businesses using social media tools such as Facebook, Twitter, YouTube, blogs and mobile marketing.

Social media is playing a growing and vital role in the success of small businesses growing and creating jobs. It provides the opportunity to build deeper relationships with customers, to increase sales and to reach new markets in a cost-efficient manner. The webinars will help small businesses to develop a comprehensive social media plan that is engaging, effective and that has maximum return on investment.

The first social media webinar for small businesses, Introduction to Social Media: Helping You Get Started, will be held on April 24, 2013, at 11:00 a.m. To register for the webinar, visit:

<https://attendee.gotowebinar.com/register/6526746452209580800>. The webinar will highlight topics such as:

- What social media is and isn't;
- Why it's important to get involved;
- Demographics on who is using social media;
- Best practices; and
- Ways to get started.

Topics for future webinars in the social media webinar series include: Blogging 101, Creating Content for Facebook, YouTube and Twitter, Identifying and Connecting with your Influencers and Getting Started with Mobile and Location-based Marketing.

WHAT: "Introduction to Social Media: Helping You Get Started"

WHEN: Wednesday, April 24, 2013 - 11 a.m. to 12 noon

HOW: Space is limited. Register at:

<https://attendee.gotowebinar.com/register/6526746452209580800>.

SBA and Partners Collaborate

Big Business Expo



David Muecke, Ron Tucker and Ron Baron, SL SCORE

SBA's Utah District Office participates in many collaborative events with its resource partners - SCORE, Women's Business Center and the Small Business Development Center. Above - SCORE counselors, David Muecke, Ron Tucker and Ron Baron pose for a picture at the Big Business and Technology Expo in Orem that was held on March 7, 2013.

Utah District Office

Utah District Office
125 South State Street
Salt Lake City, UT 84138
(801) 524-3209

<http://www.sba.gov>

Office Directory

Stan Nakano, District Director - 801.524.3200
Steve Price, Deputy District Director - 801. 524.3215
Cheryl Richens, Administrative Officer - 801.524.3219
Rachel Thomson, Program Support Assistant - 801.524.3223
Ian Lorenzana, Economic Development Specialist - 801. 524.3218
Melinda Workman, Economic Development Specialist - 801. 524-3213
Georgia Yoshida, Economic Development Specialist - 801. 524-3217
Nancy Byerly, Lead Business Opportunity Specialist - 801. 524.6831
Dennis Wengert, Business Opportunity Specialist - 801. 524.3204
Suzan Yoshimura, Business Opportunity Specialist - 801. 524.3206
Ted Elliott, Lender Relations Specialist - 801.524.3228
Karl Wernick, Lender Relations Specialist - 801.524.3210
Sharlene Miller, Paralegal - 801.524.3221
John Gygi, Boise District Office General Counsel - 801.524.3205
Nick Newbold, Utah District Office General Counsel - 801.524.320

SUBSCRIBER SERVICES:

[Manage Your Preferences](#) | [Unsubscribe](#) | [Help](#)

STAY CONNECTED:



All SBA programs and services are provided on a nondiscriminatory basis | Reasonable accommodations will be made if requested at least two weeks in advance

This email was sent to braymond@daggettcountry.org by Small Business Administration (SBA) · 409 3rd St, SW · Washington DC 20416 · 1-800-827-5722

